

LIMITED  
TO 150  
ATTENDEES!

BECKER'S

# Hospital Review

Becker's Hospital Review Annual

# CIO and Health IT Summit

Monday, July 20, 2015 • 2:00 PM - 7:00 PM

Tuesday, July 21, 2015 • 9:00 AM - 6:30 PM

80 Speakers, 50 Health System and Hospital CIO & CMIO Speakers,  
5 Tracks and 54 Sessions

RITZ CARLTON • CHICAGO, ILLINOIS

## BREAKOUT SESSION TRACKS

See the full schedule on pages 2-4.  
A sampling of sessions include:

- Population Health & The True Consumer
- Key Tools to Combat Data Breaches and Loss
- The Evolving Role of the CIO
- The Use of Healthcare IT for Marketing
- IT Expense Reduction: Keys for Successful Outcomes and Talent Retention
- Key Legal Issues in EMR, EMR Subsidy and HIPAA and Privacy Issues
- Mobile Health and the Healthcare Industry - Where are We Now?
- Managing Rapid Change in Technology and Business
- Trends, Strategies, Payment Models in Telemedicine
- Developing a Virtual Health Strategy
- The Future of Big Data
- Remote Patient Monitoring: The Benefits of Untethered Patients
- Lessons Learned: Rapid Deployment of a Cloud-Based EMR/PM System Across a Multi-State Ambulatory Enterprise
- Key Thoughts on Interoperability

Please join us for the **Becker's Hospital Review Annual CIO and Health IT Summit**  
**2:00 PM - 7:00 PM on July 20 and**  
**9:00 AM - 6:30 PM on July 21**  
**at the Ritz Carlton in Chicago**

Come listen to outstanding hospital speakers discuss the Role of the CIO, Social Media, Data Analytics, Mobile Health, EMR Issues and Health IT Issues

## Program Schedule

### Monday, July 20, 2015

12:00 - 1:30 PM	Exhibitor Set-up
1:00 - 2:00 PM	Registration
2:00 - 4:55 PM	Breakout Sessions
5:00 - 7:00 PM	Networking Reception and Exhibits

### Tuesday, July 21, 2015

8:00 - 9:00 AM	Registration and Networking Breakfast
9:00 - 10:25 AM	Breakout Sessions
10:30 - 10:50 AM	Networking Break
10:50 AM - 12:15 PM	Breakout Sessions
12:15 - 1:00 PM	Networking Lunch and Exhibits
1:00 - 2:30 PM	Breakout Sessions
2:35 - 2:50 PM	Networking Break
2:55 - 4:20 PM	Breakout Sessions
4:25 - 5:10 PM	CIO Roundtable
5:15 - 6:30 PM	Networking Reception and Exhibits

To Register, Call 800-417-2035 • Fax 866-678-5755 • Email [registration@beckershealthcare.com](mailto:registration@beckershealthcare.com)

Register Online at <https://www.regonline.com/ciosummit2015>

**Monday, July 20, 2015****12:00 PM – 1:30 PM****Exhibitor Set-up****1:00 PM – 2:00 PM****Registration****Track Titles:****A. The Role of the CIO, Mobile Health & EMR****B. Data Analytics, Information Governance & Interoperability****C. Population Health, IT Strategy & EHR****D. Thought Leadership, Business & Legal Issues****Concurrent Sessions****2:00 PM – 2:40 PM****A. The Evolving Role of the CIO**

Pravene Nath, MD, Chief Information Officer, Stanford Health Care (SHC), Craig F. Richardville, Senior Vice President and Chief Information Officer, Carolinas HealthCare System, Jake Dorst, Chief Information Officer, Tahoe Forest Health District, moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare

**B. HIT Security & Solutions**

Mark J. Jacobs, MHA, CPHIMSS, FHIMSS, Chief Information Officer, Delaware Health Information Network, Nayan D. Patel, CHCIO, FHIMSS, Director of Information Technology, The Heart Hospital Baylor Plano and The Heart Hospital Baylor Denton, Tom Barnett, Vice President, Application Services Health Information Technology, NorthShore University HealthSystem, moderated by Molly Gamble, Editor-in-Chief, *Becker's Hospital Review*, Becker's Healthcare

**C. The Use of Healthcare IT for Marketing**

Bobbie Byrne, MD, MBA, FAAP, System Vice President and Chief Information Officer, Edward Elmhurst Healthcare (EEH), Joseph H. Schneider, MD, MBA, FAAP, Chief Medical Information Officer, Baylor Scott and White Health's North Texas Division, moderated by Meggan Michelle Bushee, JD, Associate, McGuireWoods LLP

**D. TBD**

Hemant Goel, Chief Operating Officer, Spok, Inc.

**2:45 PM – 3:20 PM****A. HIE Progress and Success**

Indranil (Neal) Ganguly, MBA, CHCIO, FCHIME, FHIMSS, Vice President and Chief Information Officer, JFK Health System, David Chou, Chief Information Officer, University of Mississippi Medical Center, Scott Waters, IT Director and CIO, Carson Tahoe Health, Mary Anne Leach, CHCIO, Senior Vice President and Chief Information Officer, Children's Hospital Colorado (Aurora), moderated by Holly Carnell, JD, Associate, McGuireWoods LLP

**B. Extended Enterprise Integration Architecture**

John Ulett, Vice President, Chief Information Officer, CentraState Health System

**C. Population Health & the True Consumer**

Toni Robak, Director of Consulting Services, MEDHOST, Ed Ricks, MHA, Vice President of Information Services and Chief Information Officer, Beaufort Memorial Hospital

**D. M&A**

Bruce Metz, PhD, Senior Vice President and Chief Information Officer, Lahey Health

**3:25 PM – 4:05 PM****A. Healthcare Mobility & Patient Care**

Michael G. Hunt, MD, FACOP, Chief Medical Officer and Chief Medical Informatics Officer, St. Vincent's Health Partners, Inc., Marc Probst, Vice President and Chief Information Officer, Intermountain Healthcare, Jake Dorst, Chief Information Officer, Tahoe Forest Health District, moderated by Molly Gamble, Editor-in-Chief, *Becker's Hospital Review*, Becker's Healthcare

**B. Key Tools to Combat Data Breaches and Loss**

Randy Davis, Vice President of Physician Services, CGH Medical Center, Heath Bell, Chief Information Officer and Vice President, Revenue Cycle, KishHealth System, moderated by Akanksha Jayanthi, Writer/Reporter, *Becker's Hospital Review*, Becker's Healthcare

**C. Using Analytics to Improve Outcomes at the Point of Care**

Nav Ranajee, Global Marketing Leader, Healthcare Big Data and Analytics, IBM,

George Beauregard, DO, Senior Vice President and Chief Clinical Officer, Pinnacle Health System, Matt Sabo, PhD, Predictive Analytics Practice Director, Waypoint Consulting

**D. TBD**

TBD

**4:10 PM - 4:55 PM****A. KEYNOTE: Innovation**

Edward Marx, FCHIME, FHIMSS, Chief Information Officer and Senior Vice President, Texas Health Resources

**5:00 PM – 7:00 PM****Networking Reception, Cash Raffles and Exhibits****Tuesday, July 21, 2015****Track Titles:****A. The Role of the CIO, Mobile Health & EMR****B. Data Analytics, Information Governance & Interoperability****C. Population Health, IT Strategy & EHR****D. Big Data, IT Reliability & Resource Allocation****E. Thought Leadership, Business & Legal Issues****8:00 AM – 9:00 AM****Registration and Continental Breakfast****Concurrent Sessions****9:00 AM – 9:40 AM****A. Mobile Health and the Healthcare Industry - Where are We Now?**

Dick Escue, Chief Information Officer, Valley View Hospital, Mark Kilborn, Chief Information Officer, Springhill Medical Center, Al Naqvi, Chief Information Officer, System CFO and EVP, Illinois Health and Science, David Chou, Chief Information Officer, University of Mississippi Medical Center, moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare

**B. Lessons Learned: Rapid Deployment of a Cloud-Based EMR/PM System Across a Multi-State Ambulatory Enterprise**

Mark Whalen, MBA, Vice President, Services and Implementation, Ascension Physician Services, Brian Morton, MBA, Vice President of the Ambulatory sector, Clinovations

**C. TBD**

TBD

**D. The Importance of Actionable Data**

Zach Silverzweig, Co-Founder, CipherHealth, Matt Cahill, Lead Data Scientist, CipherHealth

**E. IT Expense Reduction: Keys for Successful Outcomes and Talent Retention**

Timothy Moore, Senior Vice President and Chief Information Officer, Hoag Memorial Hospital Presbyterian

**9:45 AM – 10:25 AM****A. Telehealth: Best Strategies for Success**

Giovanni Piereschi, CPHIMS, ITILf, DTM, Business Analysis & Process Management VP, CIO, Grupo HIMA-San Pablo, Edith Dees, Former Vice President and Chief Information Officer, Holy Spirit Health System, Steve Morgan, MD, Senior Vice President for Information Technology and data analytics and CMIO, Carilion Clinic, moderated by Emily Rappleye, Writer/Reporter, *Becker's Hospital Review*, *Becker's Healthcare*

**B. Key Thoughts on Interoperability**

Dave Garrett, Senior Vice President and Chief Information Officer, Novant Health, Arien Malec, Vice President, Data Platform and Acquisition Tools, RelayHeath Clinical Connectivity, McKesson Technology Solutions, Mark Janiszewski, Senior Vice President, Product Management, Greenway Health, Tim Appenheimer, MD, CPE, Chief Medical Officer, KSB Hospital - Dixon, moderated by Meggan Michelle Bushee, JD, Associate, McGuireWoods LLP

**C. Fueled by Healthcare IT Start-up Funding, a Digital Disruption is Knocking**

Dipak Patel, Managing Director, Accenture Health Strategy, Drew Boston, Engagement Manager, Consultant, Accenture Health

**D. What Do You Do When You Can't Do It All?**

Pete Shelkin, Managing Consultant, IT Strategic & Advisory Services, Encore, A Quintiles Company

**E. TBD**

Clifford Goldsmith, MD, Managing Director, US Provider Industry, Microsoft Health and Life Sciences

**10:30 AM – 10:50 AM****Networking Break and Exhibits****Concurrent Sessions****10:50 AM – 11:30 AM****A. Cleveland Clinic's Enterprise Imaging Strategy**

Louis Lannum, Director Enterprise Imaging, Cleveland Clinic, Kimberly Garriot, Program Manager, Cleveland Clinic MyPractice Imaging Solutions, Cleveland Clinic

**B. Building Data Warehouse for Research, Reporting and Quality. 6 Years of ICU Datamart Experience**

Vitaly Herasevich, MD, PhD, MSc, Associate Professor of Anesthesiology and Associate Professor of Medicine, Senior Associate Consultant, Associate Program Director – Clinical Informatics Fellowship, Department of Anesthesiology, Division of Critical Care, Mayo Clinic

**C. Developing a Virtual Health Strategy**

Allison Heddon, Consultant, Center for Clinical Technology, Sg2

**D. The Future of Big Data**

Bruce Darrow, MD, PhD, Associate Professor of Medicine/Cardiology, Mount Sinai Hospital, Chief Medical Information Officer, Mount Sinai Health System, Ryan Walsh, MD, ABFM, FFAFP, Chief Medical Information Officer, Unity Point Health Methodist | Proctor, moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

**E. Key Legal Issues in EMR, EMR Subsidy and HIPAA and Privacy Issues - Part 1**

Holly Carnell, JD, Associate, McGuireWoods LLP, Meggan Michelle Bushee, JD, Associate, McGuireWoods LLP

**11:35 AM – 12:15 PM****A. EMR - Best Practices for After the Implementation**

Steve Morgan, MD, Senior Vice President for Information Technology and data analytics and CMIO, Carilion Clinic, Keith Moss, MD, Vice President and Chief Medical Information Officer, Riverside Healthcare, Tom Barnett, Vice President, Application Services Health Information Technology, NorthShore University HealthSystem, Michael Blackman, MD, MBA, Chief Medical Officer, McKesson Technology Solutions, moderated by Scott Becker, JD, CPA, Publisher, *Becker's Healthcare*

**B. The Use of Data and Analytics to Steer Evidence-Based Management**

Rob Sumter, PhD, Executive Vice President, Chief Operating Officer, Regional One Health, Ryan Walsh, MD, ABFM, FFAFP, Chief Medical Information Officer, Unity Point Health Methodist | Proctor, Karl Kochendorfer, MD, FFAFP, Assistant Vice President for Health Affairs and Chief Health Information Officer at the University of Illinois Hospital & Health Sciences System, Associate Professor of Clinical Family Medicine at the University of Illinois at Chicago, moderated by Shannon Barnett, Writer/Reporter, *Becker's Hospital Review*, *Becker's Healthcare*

**C. TBD**

TBD

**D. Current Trends and Issues in HIT**

Andy Schriever, Chief Technology Officer, Park Street Solutions, Jim Tufts, Senior Healthcare IT Consultant and IT Security Officer, ICE Technologies, Inc., moderated by Akanksha Jayanthi, Writer/Reporter, *Becker's Hospital Review*, *Becker's Healthcare*

**E. Key Legal Issues in EMR, EMR Subsidy and HIPAA and Privacy Issues - Part 2**

Holly Carnell, JD, Associate, McGuireWoods LLP, Meggan Michelle Bushee, JD, Associate, McGuireWoods LLP

**12:15 PM – 1:00 PM****Networking Lunch and Exhibits****Concurrent Sessions****1:00 PM – 1:45 PM****A. Managing Rapid Change in Technology and Business**

Daniel Barchi, Chief Information Officer, Yale-New Haven Health System

**B. Data Governance - Best Strategies for Information Management**

Karl Kochendorfer, MD, FFAFP, Assistant Vice President for Health Affairs and Chief Health Information Officer at the University of Illinois Hospital & Health Sciences System, Associate Professor of Clinical Family Medicine at the University of Illinois at Chicago, Bruce Darrow, MD, PhD, Associate Professor of Medicine/Cardiology, Mount Sinai Hospital, Chief Medical Information Officer, Mount Sinai Health System, Deborah K. Green, MBA, BS, RHIA, EVP, Operations and Chief

Operating Officer, American Health Information Management Association (AHIMA), moderated by Laura Dyrda, Editor-in-Chief, *Becker's ASC Review*, *Becker's Spine Review*, Becker's Healthcare

#### C. EN-Abled Vet Initiative

Jaime B. Parent, MS, MT (ASCP), Vice President of IT Operations and Associate Chief Information Officer, Rush University Medical Center in Chicago

#### D. High Reliability Principles & Healthcare

Troy McGuire, MD, Chief Medical Information Officer, Seattle Children's Hospital, John Lee, MD, Chief Medical Information Officer, Edward Elmhurst Healthcare, Matthew Gibb, MD, Executive Vice President and System Chief Medical Officer, Carle Foundation and Carle Physician Group, moderated by Akanksha Jayanthi, Writer/Reporter, *Becker's Hospital Review*, Becker's Healthcare

#### E. Why Common Carrier and Network Neutrality Principles Apply to the Nationwide Health Information Network (NWHIN)

Mark Gaynor, Associate Professor of Health Management, College for Public Health and Social Justice at Saint Louis University

#### 1:50 PM – 2:30 PM

##### A. How the Digitisation of Medical Records Will Transform Health, Care and Research

Matthew Swindells, Senior Vice President, Population Health and Global Strategy, Cerner

##### B. The CIO's Role in Supercharging Perioperative Performance in the Era of Declining Reimbursement and Payment Based on Value

Brian Watha, MHSA, Director of Process Improvement, Surgical Directions, LLC

##### C. Trends, Strategies, Payment Models in Telemedicine

Ben Ulrich, CVA, Director, VMG Health

##### D. From the Playing Field to the Press Box: The Emerging Role of the Chief Health Information Officer

Pam Arlotto, President and Chief Executive Officer, Maestro Strategies, Luke Webster, MD, Chief Medical Information Officer, CHRISTUS Health

#### E. TBD

TBD

#### 2:35 PM – 2:50 PM

#### Networking Break and Exhibits

#### Concurrent Sessions

#### 2:55 PM – 3:35 PM

##### A. Provider Use of EMR and Epic

Jamie Nelson, Senior Vice President and Chief Information Officer, Hospital for Special Surgery, Troy McGuire, MD, Chief Medical Information Officer, Seattle Children's Hospital, moderated by Ayla Ellison, Finance Editor, *Becker's Hospital Review*, Becker's Healthcare

##### B. Data Analytics: The Impact on Key Decisions and Profitability

Arun Mathews, MD, Chief Medical Information Officer, Medical Center Hospital, Odessa, Luis Saldaña, MD, Chief Medical Informatics Officer, Texas Health Resources (Arlington), Eric Yablonka, Vice President and CIO, University of Chicago Medicine and Biological Sciences, Charlotte Hovet, MD, MMM, CPE, Medical Director, Dell Services Healthcare & Life Sciences, Dell, moderated by Timothy J. Fry, JD, Associate, McGuireWoods LLP

##### C. How Health IT Can Facilitate the Physician Enterprise from the Consumerization of Healthcare Perspective

Frank J. DiSanzo, Executive Vice President, Chief Information and Chief Strategy Officer, St. Peter's Healthcare System

##### D. Retail Health Care & the Use of Deep Data Integration to Improve Patient Access

James D. Murray, MS, CPHIMS, Vice President Information Technology, CVS/minuteClinic

#### E. TBD

TBD

#### 3:40 PM – 4:20 PM

##### A. Mobile Health: The Need for Virtual Primary Care in the Coming Clinically Integrated, Value-Based Reimbursement Arena

Luke Webster, MD, Vice President and Chief Medical Information Officer, Shannon Clifton, MS, Director, Connected Care, Health Informatics, CHRISTUS Health

#### B. TBD

Jon Zimmerman, Vice President and General Manager, GE Healthcare – Clinical Business Solutions

#### C. Population Health and the Use of Healthcare IT

Mary Anne Leach, CHCIO, Senior Vice President and Chief Information Officer, Children's Hospital Colorado (Aurora), Mark J. Jacobs, MHA, CPHIMSS, FHIMSS, Chief Information Officer, Delaware Health Information Network, George Reynolds, MD, Vice President, CIO, CMIO, Children's Hospital & Medical Center, moderated by Holly Carnell, Associate, McGuireWoods LLP

#### D. TBD

TBD

#### E. Remote Patient Monitoring: The Benefits of Untethered Patients

Julia Strandberg, Vice President & General Manager, Remote Patient Monitoring, Covidien

#### 4:25 PM – 5:10 PM

##### A. KEYNOTE: CIO Roundtable

Alan Smith, MPH, Senior Vice President and Chief Information Officer, Capella Healthcare, Dan Kinsella, Executive Vice President and Chief Information Officer, Cadence Health, Luke Webster, MD, Vice President and Chief Medical Information Officer, CHRISTUS Health, Paul Black, Chief Executive Officer and President, AllScripts, moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare

#### 5:15 PM – 6:30 PM

#### Networking Reception, Cash Raffles and Exhibits

**Register before  
June 1, 2015,  
and SAVE on  
registration!**



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80 Speakers, 50 Health System and Hospital CIO & CMIO Speakers,  
4 Tracks and 54 Sessions

MONDAY, JULY 20, 2015 AND TUESDAY, JULY 21, 2015

## KEYNOTE PRESENTERS



### Paul Black

*Chief Executive Officer and President, Allscripts*

Paul Black serves as Allscripts' Chief Executive Officer, President, and Director. As Chief Executive Officer, Black leads the direction of the company and its global commitment to delivering an Open, Connected Community of Health™.

Prior to joining Allscripts, Black spent more than 13 years with Cerner Corporation in various executive positions, retiring as Cerner's Chief Operating Officer in 2007. During his tenure with Cerner, he helped build the company into a market leader in healthcare information technology with more than \$1.5B in annual revenue. Prior to Cerner, Black spent 12 years with IBM Corporation in a variety of leadership positions in sales, product marketing and professional services.

Black has held positions on multiple private company and non-profit boards of directors. He is currently Immediate Past Chairman of Truman Medical Centers, as well as an Officer of the Corporation. Truman Medical Centers is a 400-bed safety net academic hospital in Kansas City.



### Dan Kinsella

Dan Kinsella is Executive Vice President and Chief Information Officer for Cadence Health. He has been serving the organization since 2012.

Mr. Kinsella is a seasoned healthcare executive with experience across all segments of the industry. He has established his expertise as a leader in leveraging technology to expand and enable essential business operations. Before joining Cadence, Mr. Kinsella served as a senior vice president at Optum Insight, a division of United Healthcare, where he led technology consulting within the Accountable Care Services practice. While with Optum, he also served as solution architect and program manager for an alpha site ACO client in the Southwest.

In addition to his professional positions, Mr. Kinsella is a member of the College of Healthcare Information Management Executives, the Healthcare Information and Management Systems Society and the American Council of Healthcare Executives. He also is the co-founder and a volunteer for the Job Search Coaching Network at St. Michael's Parish in Wheaton, Illinois.



### Alan Smith, MPH

*Senior Vice President, Chief Information Officer*

Joining Capella in May 2011, Al leads the company in implementing information systems to achieve the most effective enterprise-wide IT operations. With more than 20 years of experience, Al has worked in hospitals, hospital management companies, health insurance plans and technology consulting firms. In 2013, Al received Capella's Shining Star Award in recognition of his outstanding work in all five of the company's pillars. He is serving on the Board of the Tennessee Health Information Management Society (TN HIMSS).

Before joining Capella, Al served as Vice-President of Applications and Interim CIO for Vanguard Health System in Nashville where he was responsible for IT applications for the company's hospitals and affiliated physician clinics across all geographic markets. Before that, he was a Client Results Executive for Cerner Corporation in Kansas City, MO, as well as VP- Clinical Applications for Carolinas Healthcare System (CHS) in Charlotte, NC. He began his career with Andersen Consulting (now Accenture) and First Consulting Group in Detroit, MI, providing technology consulting.



### Luke Webster, MD

Luke Webster, M.D. has over 20 years of clinical and health informatics experience. Dr. Webster specializes in health informatics and physician leadership, clinician adoption and change leadership, clinical transformation, evidence-based medicine, clinical analytics and process improvement.

During his tenure at CHRISTUS Health as the first System CMIO, he has led the creation and staffing of a Health Informatics department for a complex Integrated Delivery Network consisting of 22 US based hospitals and multiple LTACHs, physician practices and long term care facilities, 9 hospitals in Mexico and 2 hospitals in Santiago, Chile including a large prestigious academic medical center. Under his leadership, CHRISTUS Health has rapidly progressed to a fully implemented Electronic Health Record with high physician adoption and successful Meaningful Use attestation. In addition, he has brought evidence-based medicine programs, tele-medicine and remote patient monitoring capacity to the organization as well as the foundation of what will become an advanced clinical intelligence/health analytics platform that has the potential to revolutionize care delivery.



### Edward W. Marx, FCHIME, FHIMSS

Edward W. Marx leads Texas Health's Innovative Technology Solutions professionals in developing and implementing strategies to enhance the patient and provider experience through the application of information technology.

A Fellow of the Healthcare Information Management Systems Society (HIMSS) and the College of Healthcare Information Management Executives (CHIME), Marx is active in both organizations, speaking at events nationwide. He serves as chair of the Texas Health Services Authority, which develops health information exchange plans for the State of Texas.

Marx received the 2013 John E. Gall Jr. CIO of the Year Award, sponsored by HIMSS and CHIME. He was named to *Computerworld's* list of Premier 100 IT Leaders for 2010 and received CHIME's annual State Advocacy Award for CIO Leadership in 2012. He earned an M.S. in business and B.S. in psychology from Colorado State University.

# CONFERENCE SPEAKERS

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Tim Appenheimer, MD, CPE  
Chief Medical Officer  
KSB Hospital, Dixon



Pam Arlotto  
President and Chief Executive Officer  
Maestro Strategies



Daniel Barchi  
Chief Information Officer  
Yale-New Haven Health System



Shannon Barnett  
Writer/Reporter, *Becker's Hospital Review*, *Becker's Healthcare*



Tom Barnett, MBA  
Vice President, Application Services  
Health Information Technology  
NorthShore University HealthSystem



George Beauregard, DO  
Senior Vice President and  
Chief Clinical Officer  
Pinnacle Health System



Scott Becker, JD, CPA  
Publisher, *Becker's Healthcare*  
Chairman, McGuireWoods LLP  
Healthcare Department



Heath Bell, MBA, CHCIO, FCHIME  
Chief Information Officer and  
Vice President, Revenue Cycle  
KishHealth System



Michael Blackman, MD, MBA  
Chief Medical Officer, Enterprise  
Information Solutions  
McKesson Technology Solutions



Drew Boston  
Engagement Manager, Consultant  
Accenture



Meggan Michelle Bushee, JD  
Associate  
McGuireWoods LLP



Bobbie Byrne, MD, MBA, FAAP  
System Vice President and  
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Edward Elmhurst Healthcare (EEH)



Matt Cahill  
Lead Data Scientist  
CipherHealth



Holly Carnell, JD  
Associate  
McGuireWoods LLP



David Chou  
Chief Information Officer  
University of Mississippi Medical Center



Shannon Clifton, MS  
Director, Connected Care,  
Health Informatics  
CHRISTUS Health



James M. Coffin, PhD  
President and Chief Executive Office  
SourceMedical



Bruce Darrow, MD, PhD  
Associate Professor of Medicine/  
Cardiology, Mount Sinai Hospital  
Chief Medical Information Officer,  
Mount Sinai Health System



Randy Davis  
Vice President of Physician Services  
CGH Medical Center



Edith Dees  
Former Vice President and  
Chief Information Officer  
Holy Spirit Health System



Frank J. DiSanzo  
Executive Vice President, Chief  
Information and Chief Strategy Officer  
St. Peter's Healthcare System



Jake Dorst, MBA  
Chief Information Officer  
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Laura Dyrda  
Editor-in-Chief  
*Becker's ASC Review*, *Becker's Spine Review*, *Becker's Healthcare*



Ayla Ellison  
Finance Editor  
*Becker's Hospital Review*,  
*Becker's Healthcare*



Dick Escue  
Chief Information Officer  
Valley View Hospital



Timothy J. Fry, JD  
Associate  
McGuireWoods LLP



Molly Gamble  
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Indranil (Neal) Ganguly, MBA,  
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Dave Garrett  
Senior Vice President and  
Chief Information Officer  
Novant Health



Kimberly Garriot  
Program Manager, Cleveland  
Clinic MyPractice Imaging Solutions  
Cleveland Clinic



Mark Gaynor  
Associate Professor of Health Manage-  
ment, College for Public Health and  
Social Justice at Saint Louis University



Matthew Gibb, MD, Executive Vice  
President and System Chief Medical  
Officer, Carle Foundation and Carle  
Physician Group



Hemant Goel  
Chief Operating Officer  
Spok, Inc.



Clifford Goldsmith, MD  
Managing Director, US Provider  
Industry  
Microsoft Health and Life Sciences



Deborah K. Green, MBA, BS, RHIA  
EVP, Operations and  
Chief Operating Officer  
American Health Information  
Management Association (AHIMA)



Allison Heddon, Consultant, Center for  
Clinical Technology, Sq2



Vitaly Herasevich, MD, PhD, MSc  
Associate Professor of Anesthesiology  
and Associate Professor of Medicine,  
Senior Associate Consultant, Associate  
Program Director – Clinical Informatics  
Fellowship, Department of Anesthesi-  
ology, Division of Critical Care, Mayo Clinic



Charlotte Hovet, MD, MMM, CPE  
Medical Director, Dell Services  
Healthcare & Life Sciences, Dell



Michael G. Hunt, MD, FACOP  
Chief Medical Officer and Chief Medical  
Informatics Officer  
St. Vincent's Health Partners, Inc.



Mark J. Jacobs, MHA, CPHIMSS,  
FHIMSS  
Chief Information Officer  
Delaware Health Information Network



Mark Janiszewski  
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Product Management, Greenway Health



Akanksha Jayanthi  
Writer/Reporter  
*Becker's Hospital Review*, *Becker's Healthcare*



Mark Kilborn  
Chief Information Officer  
Springhill Medical Center



Karl Kochendorfer, MD, FAAFP  
Assistant Vice President for Health  
Affairs and Chief Health Information Of-  
ficer at the University of Illinois Hospital  
& Health Sciences System, Associate  
Professor of Clinical Family Medicine at  
the University of Illinois at Chicago



Louis Lannum  
Director Enterprise Imaging  
Cleveland Clinic

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Arun Mathews, MD  
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Bruce Metz, PhD  
Senior Vice President and  
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Lahey Health



Timothy Moore  
Senior Vice President and  
Chief Information Officer  
Hoag Memorial Hospital Presbyterian



Steve Morgan, MD  
Senior Vice President for Information  
Technology and data analytics and  
CMIO, Carilion Clinic



Brian Morton, MBA  
Vice President of the  
Ambulatory sector  
Clinovations



Keith Moss, MD  
Vice President and Chief Medical  
Information Officer  
Riverside Healthcare



James D. Murray, MS, CPHIMS  
Vice President Information Technology  
CVS/minuteclinic



Ali (AI) Naqvi  
System CFO and EVP  
Illinois Health and Science



Pravene Nath, MD  
Chief Information Officer  
Stanford Health Care (SHC)



Jamie Nelson  
Senior Vice President and  
Chief Information Officer  
Hospital for Special Surgery



Jaime B. Parent, MS, MT (ASCP)  
Vice President of IT Operations and As-  
sociate Chief Information Officer  
Rush University Medical Center in Chicago



Dipak Patel  
Managing Director  
Accenture Health Strategy



Nayan D. Patel, CHCIO, FHIMSS  
Director of Information Technology  
The Heart Hospital Baylor Plano and  
The Heart Hospital Baylor Denton



Giovanni Piereschi, CPHIMS, ITILf,  
DTM, Business Analysis & Process  
Management VP, CIO  
Grupo HIMA-San Pablo



Marc Probst  
Vice President and  
Chief Information Officer  
Intermountain Healthcare



Nav Ranajee  
Global Marketing Leader - Healthcare  
Big Data and Analytics  
IBM



Emily Rappleye  
Writer/Reporter  
*Becker's Hospital Review*,  
*Becker's Healthcare*



George Reynolds, MD  
Vice President, CIO, CMIO  
Children's Hospital & Medical Center



Craig F. Richardville  
Senior Vice President and  
Chief Information Officer  
Carolinas HealthCare System



Ed Ricks, MHA  
Vice President of Information Services  
and Chief Information Officer  
Beaufort Memorial Hospital



Toni Robak  
Director of Consulting Services  
MEDHOST



Matt Sabo, PhD  
Predictive Analytics Practice Director  
Waypoint Consulting



Luis Saldaña, MD  
Chief Medical Informatics Officer  
Texas Health Resources (Arlington)



Joseph H. Schneider, MD, MBA, FAAP  
Chief Medical Information Officer, Baylor  
Scott and White Health's North Texas  
Division



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Eric Yablonka  
Vice President and CIO  
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Jon Zimmerman  
Vice President and General Manager  
GE Healthcare – Clinical Business  
Solutions

To Register, Call 800-417-2035 • Fax 866-678-5755 • Email [registration@beckershealthcare.com](mailto:registration@beckershealthcare.com)

Register Online at <https://www.regonline.com/ciosummit2015>

**REGISTRATION FORM** Photocopies are acceptable. Please print or type below. Please use a separate registration form for each attendee.

# Becker's Hospital Review Annual CIO and Health IT Summit

July 20-21, 2015 • Chicago

## REGISTRATION INFORMATION

First/Last Name: \_\_\_\_\_  
Degree (As you wish it to appear on your badge): \_\_\_\_\_  
Title: \_\_\_\_\_  
Facility/Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## REGISTRATION FEES

### ANNUAL CONFERENCE & EXHIBITS

Receive multiple registrant discount(s). The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

### MAIN CONFERENCE ONLY

	FEES	AMOUNT	FEES	AMOUNT
	(Before 6/1/15)		(After 6/1/15)	
1st Attendee	\$1,000	\$ _____	\$1,100	\$ _____
2nd Attendee	\$950	\$ _____	\$1,050	\$ _____
3rd Attendee	\$925	\$ _____	\$1,025	\$ _____
4th Attendee or more	\$900	\$ _____	\$1,000	\$ _____

(Ask about larger group discounts)

TOTAL ENCLOSED \$ \_\_\_\_\_

## PAYMENT INFORMATION

Enclosed is a check, payable to ASC Communications

Check #: \_\_\_\_\_

I authorize to charge my:



Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Printed Cardholder Name: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV#/3-digit #: \_\_\_\_\_

## TO REGISTER

### COMPLETE REGISTRATION FORM AND MAIL OR FAX AS FOLLOWS:

Mail: **Make checks payable to ASC Communications**  
Fax: Fax registration form with credit card information to 866-678-5755  
Call: Call 800-417-2035 to register by phone  
Email: [registration@beckershealthcare.com](mailto:registration@beckershealthcare.com)  
Web site: [www.BeckersHospitalReview.com](http://www.BeckersHospitalReview.com)

**Cancellation Policy:** Written cancellation requests must be received by May 1, 2015. Refunds are subject to a \$100 processing fee. Refunds will not be made after this date.

**REGISTER ONLINE AT:**  
<https://www.regonline.com/ciosummit2015>

**Multi-Attendee Discount Policy:** To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a 2nd location are not eligible for the discount.

## GENERAL INFORMATION

### HOTEL RESERVATIONS

Ritz Carlton Chicago has set aside group rates for conference attendees. To make a reservation online:  
Website: <http://www.fourseasons.com/chicagorc/>  
Step 1: Click link to "Make a Reservation"  
Step 2: Enter dates traveling, # of people  
Step 3: Click on "Corporate/Promo Code," type in your code CI0720, then click "Find Rooms"  
Step 4: CIO Roundtable information should appear with the rate of \$295.00 showing. Click on "Select Room" and follow prompts to confirm reservation  
Ritz Carlton Chicago  
160 E. Pearson St. • Chicago, IL  
(312) 266-1000  
Group Room Rates:  
King Bedded Room: \$295 Single/Double  
Four Seasons Executive Suite: \$345 Single/Double

To make a reservation by phone, please call 312-573-5100 and request the Reservations Department. Please reference "Becker's Hospital Review" or the code CI0720 to make a reservation in the block.

### CONFERENCE QUESTIONS

For additional information or questions regarding the conference please contact:

#### ASC Communications

Phone: (800) 417-2035 • Fax: (866) 678-5755

Email: [registration@beckershealthcare.com](mailto:registration@beckershealthcare.com)

**For Becker's Hospital Review and exhibit/ sponsorship questions contact 800-417-2035**

### ASC Communications, Inc.

800-417-2035

### ADA REQUEST

If you require special ADA accommodations, please contact us at 800-417-2035

### ONLINE REGISTRATION

<https://www.regonline.com/ciosummit2015>

**Register before June 1, 2015,  
and SAVE on registration!**

**For information on exhibiting and sponsorships, call 800-417-2035**

**For more information about  
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